

# **113<sup>th</sup> Annual Ocean City Baby Parade**

## **August 10, 2023 at 10:30am**

### **SPECIAL UNIT APPLICATION**

This is an application to participate in the 2023 Ocean City Baby Parade. We are always looking to include bands, dance groups, special guests, cheer squads, and other acts in one of the Country's oldest baby parades.

The Ocean City Baby Parade Committee reserves the right to review and accept/deny any special unit entry request. This year we are looking to feature groups and guests that show a commitment to making this year's parade an exceptional event for the participants and spectators along the route.

Applications are due by August 1, 2023. No exceptions! Your lineup information (including unit #, time of arrival and maps) will be emailed to you by August 8, 2023.

We would appreciate an early reply using the enclosed entry form. Please use the back of the form or attach additional information to describe your entry.

THE BABY PARADE COMMITTEE DOES NOT SPONSOR OR ACCEPT AS A SPECIAL UNIT "ISSUE ADVERTISING". THIS INCLUDES: THOSE GROUPS WHO SUPPORT CANDIDATES; GROUPS WHO SUPPORT OR OPPOSE ANY QUESTION THAT WOULD BE THE SUBJECT OF A REFERENDUM; LEGISLATIVE, EXECUTIVE OR JUDICIAL DETERMINATION OF A PUBLIC QUESTION. POLITICAL CANDIDATES WILL BE APPROVED BY INVITATION ONLY.

**THE DEADLINE FOR ENTRY IS AUGUST 1, 2023**

**Questions Call: 609-525-9336 or email  
JJuliano@ocnj.us**

# SPECIAL UNITS - PARADE RULES AND INFORMATION

**SPECIAL UNITS CONSIST OF:** Clowns, dance groups, cheer squads, musical groups, drill teams, antique vehicles (prior to 1970), pageant titleholders, business floats, etc.

**All special units must be in place by 9:45 AM on Thursday, August 10th**

1. Vans, Trailers, Go Carts, ATV's, etc. and equipment trucks are not permitted unless they are needed for the success of the group. Please be sure you include your need for the vehicles
2. No sirens or horns may be used by any units.
3. No objects of any kind (including candy and autographs) may be distributed or thrown to Parade spectators.
4. Entries are not permitted to stop and perform. Please continue moving in a forward motion down the parade route in order to perform. Those doing so may result in being removed from the lineup. You are to keep the proper **50 feet** interval between units at all times.
5. We are encouraging everyone to dress and/or decorate their car, special unit, etc. in baby pink and/or blue. These colors will help create fun and celebrate the uniqueness of a baby parade! If your unit has specific costuming for your act please do not feel like you have to change the costuming to incorporate the pink/blue colors.
6. The use of convertibles is generally restricted to those carrying dignitaries, Honorary Grand Marshals, pageant titleholders and costumed characters.
7. Antique vehicles must be entered as individual units and must display a current license.  
It is suggested those entering antique cars consider dressing in clothing appropriate to the period the car was manufactured. If you and your passenger/s choose not to follow that suggestion your attire may be casual.
8. Animal units are not permitted.
9. The use of alcohol by Parade participants before or during the Parade is strictly prohibited. Smoking is not permitted along the parade route! Those doing so will be asked to leave the Parade.
10. Music, costuming and the overall look should be appropriate for a family audience.

Schedule (subject to change)

Parade day: Thursday, August 10, 2023  
Line up on the Boardwalk using the 5<sup>th</sup> Street Ramp 9:30am – 10:00am  
Parade steps off at 10:30am

Parade route travels the Ocean City Boardwalk from 5<sup>th</sup> Street to 14<sup>th</sup> Street.

***113<sup>th</sup> Annual Ocean City Baby Parade - August 10, 2023***  
**SPECIAL UNIT APPLICATION FOR PARADE PARTICIPATION**

DATE \_\_\_\_\_

NAME OF ORGANIZATION/SPONSOR: \_\_\_\_\_

CONTACT/CHAIRPERSON: \_\_\_\_\_

E MAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
STREET CITY ZIP

CONTACT PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_

CHECK ALL THAT APPLY

\_\_\_\_ Float    \_\_\_\_ Car    \_\_\_\_ Walking Unit    \_\_\_\_ Musical Act    \_\_\_\_ Dance/Cheer

PLEASE GIVE A DETAILED DESCRIPTION OF YOUR UNIT:

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PLEASE WRITE AN INTRODUCTION FOR OUR EMCEE (50 words or less)

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DUE AUGUST 1, 2023  
YOU WILL RECEIVE YOUR LINE UP INFORMATION, INCLUDING UNIT #, TIME OF ARRIVAL ETC.  
BY AUGUST 8, 2023  
PARADE DATE: AUGUST 10, 2023 at 10:30am

**PLEASE RETURN TO:**

Dept. of Community Services, 861 Asbury Ave, Ocean City, NJ 08226 Attn: Justin Juliano

OR EMAIL TO [JJuliano@OCNJ.US](mailto:JJuliano@OCNJ.US)